



REPLY TO  
ATTENTION OF

**DEPARTMENT OF THE ARMY**  
HEADQUARTERS, 99TH REGIONAL READINESS COMMAND  
99 SOLDIERS LANE  
CORAOPOLIS, PENNSYLVANIA 15108-2550

AFRC-CPA-PR-P

3 March 2004

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Guidance on the Wear of the Full-Color US Flag Cloth Replica

1. Forwarded for information and action is the Guidance on the Wear of the Full-Color US Flag Cloth Replica dated 26 February 2004.

2. For additional information contact MR. James C. Howard at (412) 604-8333.

FOR THE COMMANDER:

Encl  
as

  
JOHN J. FERENCE  
COL, GS, USAR  
Deputy Chief of Staff, G-1

DIST  
A,B



DEPARTMENT OF THE ARMY  
HEADQUARTERS, UNITED STATES ARMY RESERVE COMMAND  
1401 DESHLER STREET SW  
FORT MCPHERSON, GA 30330-2000

REPLY TO  
ATTENTION OF

AFRC-PRP-E (600)

26 FEB 2004

MEMORANDUM FOR

Deputy Chiefs of Staff, G-1, USARC Major Subordinate Commands  
Directors and Chiefs, Coordinating, Special, Personal Staff Agencies, and SGS

SUBJECT: Guidance on the Wear of the Full-Color US Flag Cloth Replica

1. References:

a. AR 670-1, Wear and Appearance of Army Uniforms and Insignia, 5 Sep 03.

b. ALARACT Message 018/2004, HQDA, DAPE-HR-IRP, 140114Z Feb 04, subject: Wear of the Reverse-Side Full-Color US Flag Cloth Replica (enclosed).

2. Effective immediately, the current policy of deployed Soldiers wearing the US flag on utility uniforms is expanded to include all Soldiers throughout the force. The enclosed message serves as implementing instructions pending a change to reference 1a above on the permanent wear of the US flag insignia.

3. The intent of this policy is for all Soldiers to proudly wear the US flag insignia on utility uniforms: battle dress uniforms (BDUs), desert BDUs (DBDUs), the maternity BDUs, the cold weather coat (field jacket), aircrew BDUs, and the combat vehicle crewman uniform and jacket (cold weather).

4. Leaders must ensure compliance with the following policy change:

a. Permanently wear the US flag insignia on utility uniforms listed above.

b. Wear the US flag sewn 1/2 inch below the right shoulder seam of the utility uniform. When the shoulder sleeve insignia-former wartime service (SSI-FWTS) is worn on the right shoulder of the utility uniform, the US flag insignia is placed 1/8 inch below the SSI-FWTS.

5. The new policy is in effect upon the commander's ability to procure the insignias and allocate funds, and the operational tempo due to upcoming deployments/redeployments. Deploying troops have priority. However, mandatory wear date of the US flag insignia on the uniforms listed above is not later than 1 Oct 05. Procurement and funding guidance will be forthcoming via DCS, G-4 and DCS, G-8 channels, respectively.

AFRC-PRP-E

SUBJECT: Guidance on the Wear of the Full-Color US Flag Cloth Replica

6. All other provisions of paragraphs 28-18(b) and c(2) (Wear of Full-Color US Flag Cloth Replica) of reference 1a above remain unchanged. The above stated changes will be included in the next revision to AR 670-1.

7. Questions regarding the wear of the US flag replica should be referred through your chain of command to Ramona H. Schear, USARC DCS, G-1, USARC Uniform Program Manager. She may be reached at (404) 464-8984, or via email at [Schearra@usarc-emh2.army.mil](mailto:Schearra@usarc-emh2.army.mil). Procurement questions should be referred through your chain of command to Mr. John Murphy, USARC, DCS, G-4. He may be reached at (404) 464-8916, or via email at [MurphyJo@usarc-emh2.army.mil](mailto:MurphyJo@usarc-emh2.army.mil).

FOR THE COMMANDER:



MARK M. EARLEY  
Colonel, GS  
Deputy Chief of Staff, G-1

Encl

-----Original Message-----

From: Autodin Postmaster [mailto:autodinpostmaster@forscom.army.mil]

Sent: Friday, February 13, 2004 9:36 PM

Subject: R U 140114Z WEAR OF THE REVERSE-SIDE FULL-COLOR U.S. FLAG CLOTH

RTAUZYUW RUEADWD8189 0450115-UUUU--RUEASRB.

ZNR UUUUU ZUI RUEADWD8189 0450115

R 140114Z FEB 04 ZYW ZOC ZEO T ALL US ARMY REPS AND ACTIVITIES FM DA

WASHINGTON DC//DAPE-HR-IRP// TO ALARACT INFO RUEADWD/DA WASHINGTON DC//DAPE-HR-IRP// BT UNCLAS ALARACT 018/2004

SUBJ: WEAR OF THE REVERSE-SIDE FULL-COLOR U.S. FLAG CLOTH UNCLASSIFIED

FROM: DA WASHINGTON DC//DAPE-HR-IRP//

SUBJECT: WEAR OF THE REVERSE-SIDE FULL-COLOR U.S. FLAG CLOTH REPLICA A. AR 670-1, 5 SEP 03, WEAR AND APPEARANCE OF ARMY UNIFORMS AND INSIGNIA. 1. THE NATION IS AT WAR AND WILL BE FOR THE FORESEEABLE FUTURE. AS AN EXPEDITIONARY ARMY, OUR SOLDIERS' COMMITMENT TO FIGHT AND WIN OUR NATION'S WAR, AT HOME AND ABROAD, IS BEST EXEMPLIFIED BY PERMANENTLY WEARING THE U.S. FLAG INSIGNIA ON THE UTILITY UNIFORMS. ADDITIONALLY, WEARING THE U.S. FLAG PERMANENTLY ALSO REDUCES THE IMPACT OF SEWING AND REMOVING THE U.S. FLAG INSIGNIA ON UNIFORMS. 2. TO THIS EFFECT, THE CURRENT POLICY OF DEPLOYED SOLDIERS WEARING THE U.S. FLAG ON UTILITY UNIFORMS IS EXPANDED TO INCLUDE ALL SOLDIERS THROUGHOUT THE FORCE REGARDLESS OF DEPLOYMENT STATUS. THIS MESSAGE SERVES AS IMPLEMENTING INSTRUCTIONS TO A CHANGE TO AR 670-1 ON THE PERMANENT WEAR OF THE U.S. FLAG INSIGNIA. 3. THE INTENT OF THIS POLICY IS FOR ALL SOLDIERS TO PROUDLY WEAR THE U.S. FLAG INSIGNIA ON UTILITY UNIFORMS: (BDUS, DESERT BDUS, THE MATERNITY BDU, THE COLD WEATHER COAT (FIELD JACKET), AIRCREW BATTLE DRESS UNIFORM, AND THE COMBAT VEHICLE CREWMAN UNIFORM AND JACKET (COLD WEATHER). 4. LEADERS MUST ENSURE COMPLIANCE WITH THE FOLLOWING POLICY CHANGE: A. PERMANENTLY WEAR THE U.S. FLAG INSIGNIA ON THE BDUS, DBDUS, MATERNITY BDU, THE COLD WEATHER COAT, AIRCREW BATTLE DRESS UNIFORM, AND THE COMBAT VEHICLE CREWMAN UNIFORM, AND JACKET (COLD WEATHER). B. WEAR THE U.S. FLAG SEWN 1/2 INCH BELOW THE RIGHT SHOULDER SEAM OF THE UTILITY UNIFORM. WHEN THE SHOULDER SLEEVE INSIGNIA-FORMER WARTIME SERVICE (SSI-FWTS) IS WORN ON THE RIGHT SHOULDER OF THE UTILITY UNIFORM, THE U.S. FLAG INSIGNIA IS PLACED 1/8 INCH BELOW THE SSI-FWTS. 5. HOW TO OBTAIN: A. THE U.S. FLAG PROCUREMENT AND ATTACHMENT ON BDUS AND COLD WEATHER COAT FOR ENLISTED SOLDIERS WILL BE AT GOVERNMENT EXPENSE, USING OMA FUNDS. B. THE U.S. FLAG PROCUREMENT AND ATTACHMENT ON BDUS AND COLD WEATHER COAT FOR OFFICER SOLDIERS WILL BE AT THE EXPENSE OF THE INDIVIDUAL. C. THE U.S. FLAG PROCUREMENT AND ATTACHMENT ON DBDU, MATERNITY BDU, AIRCREW BATTLE DRESS UNIFORM, AND THE COMBAT VEHICLE CREWMAN UNIFORM AND JACKET, COLD WEATHER FOR ENLISTED AND OFFICER SOLDIERS WILL BE AT GOVERNMENT EXPENSE, USING OMA FUNDS BASED ON CTA-50-900 ALLOCATIONS. 6. THE NEW POLICY IS IN EFFECT UPON THE COMMANDERS' ABILITY TO PROCURE THE INSIGNIAS AND ALLOCATE FUNDS, AND THE OPERATIONAL TEMPO DUE TO UPCOMING DEPLOYMENTS/RE-DEPLOYMENTS; HOWEVER, MANDATORY WEAR DATE OF THE U.S. FLAG INSIGNIA ON THE UNIFORMS LISTED ABOVE IS NLT 1 OCT 05. 7. ALL OTHER PROVISIONS OF AR 670-1, PARAGRAPH 28-18(B), AND C(2) (WEAR OF FULL-COLOR U.S. FLAG CLOTH REPLICA) WILL REMAIN UNCHANGED. 8. THE ABOVE STATED CHANGES WILL BE INCLUDED IN THE NEXT REVISION TO AR 670-1. 9. POC FOR UNIFORM POLICY IS SGM WALTER MORALES, DSN 426-5129; COMM. (703) 696-5129. E-MAIL IS WALTER.MORALES@HQDA.ARMY.MIL. 10. THIS MESSAGE HAS BEEN APPROVED BY THE CHIEF OF STAFF, ARMY. 11. EXPIRATION DATE CANNOT BE DETERMINED. BT #8189 NNNN